



# FREE

DIGITAL SIGNAGE

Get Started ▶

media  
**SIGNAGE**  
.com



## Bring your message to life

If you do business, then you have a message. From the smallest business to the biggest corporation, the goal is the same...get that message to as many people as possible...and make them want to watch & listen. More and more businesses are using digital signage to achieve this goal. That's where MediaSignage comes in. We'll give you the power to enrich your customers experience, build brand awareness & loyalty and, most importantly, boost sales.

When it comes to digital signage, the ROI (return on investment) is proven. You'll know you are taking the right steps for your company's continued growth. Using a highly advanced digital signage platform, MediaSignage provides you with the flexibility and scalability you need to meet your marketing demands.

## Ready, Set, Go! It's that easy to Get Started

Ready to build your company's first digital signage presentation? Well get to it! With MediaSignage you can start building your presentation right now. Just go online, create an account and watch a few tutorials. Starting with one of our pre-made templates, you could literally have your digital signage up and running in a few hours. There are no lengthy contracts, no obligations, no hidden fees, and no special hardware or software you have to buy. Our Digital Signage software runs on just about any computer with any operating system. You are not obligated to use any proprietary hardware. And your presentation can play back almost anywhere -- on monitors in your business, on many smartphones and portable devices, or on the web...for anyone to see from the comfort of their own computer. MediaSignage gives you everything you need to get up and running in no time -- all, for very little expense. It's a no-brainer! Go to <http://start.mediasignage.com> to get started!

## You're in good company

From car dealerships to cafes, hospitals to health clubs - MediaSignage powers thousands of screens around the world. These users continually prove just how secure, reliable and capable our digital signage platform is. With that kind of experience under our belt, there is no doubt that MediaSignage can fully accommodate your digital signage needs as well -- no matter what industry you are in. MediaSignage's dedicated customer service and development teams are here to help...every step of the way. With MediaSignage, you really ARE in good hands.



## Join the mediaCLOUD, it'll cost you nothing

When you join the mediaCLOUD (it's just a fancy name for where we park all of our servers) you get to use unlimited screens and the entire mediaCLOUD software solution for FREE. Yep, we said for FREE. So it doesn't matter if you have 1 screen or 1000 screens, you get to take advantage of an amazing Digital Signage Software as a Service product that doesn't cost you a dime. Checkout the feature list below and see just how cool it is.

## You'll be amazed

Innovation, efficiency, superior quality and affordability - these are the elements that make up the foundation of the MediaSignage solution. And, while we already have an incredibly stable and capable platform, we are continually upgrading and adding to it -- making it better. Many of these upgrades come directly from customer input. So, not only are you receiving products that perform superbly day in and day out, you also receive unparalleled and unconditional service, support and development assistance from our team of professionals. Now, YOU can take advantage of the experience the MediaSignage team has gained by designing, configuring, and integrating Digital Signage solutions for leading companies around the world.

## They'll be amazed

Your potential customers are more technology-savvy than ever before. Not only are they accustomed to digital media, they expect it. They expect a visual, informative, interactive and entertaining experience. That's why more and more businesses are turning to MediaSignage for Digital Signage a solution which complements their current marketing strategies. Now it's time for YOU to impress and entertain potential customers...by turning them into a "captive" audience -- an audience that actually WANTS to watch your message. Digital Signage is changing business communication the way mobile phones changed our lives, are you ready for the revolution?

## Digital Signage is great in every industry

### Retail

Hourly specials, educate customers on new products and inform them while they are waiting to check-out.

### Healthcare

Educate and entertain patients and their families while providing partners and suppliers with targeted promotional opportunities.

### Hospitality

Keep guests informed and entertained as you promote services, attractions, merchandise, and special events.

### Events and Entertainment

Narrowcast integrated, micro targeted campaigns at highly trafficked venues, such as movie theatres and concerts.

## Under the hood

Our SignageStudio and SignagePlayer were developed using the latest technologies that are based on an open source framework available through Apache.org repository. So what exactly does this mean to you? It means that you'll be making presentations that are truly universal and scalable -- run them anywhere, anytime. On mobile devices, tablets, in the web and across screens -- it will simply work every time. You'll be getting a flexible, cutting edge Digital Signage solution that works today and will work tomorrow. Run it on the FREE mediaCLOUD or on your own private mediaSERVER, your investment is safe and secure.



## Digital Signage, the bottom line...

Digital signage is no longer a luxury, it's a necessity. And MediaSignage is here to make sure you are part of this digital revolution -- with a system you can manage yourself...a system you can surely afford (well it is FREE). Now it's up to you. Open your FREE account and experience this powerful application. Who said Digital Signage had to be expensive? Our competitors, that's who. Well we believe everyone should have the chance to use this incredible platform. That's why the mediaCLOUD is completely FREE -- no contract, no software to buy, no setup fees, and you can choose any hardware you like. All we ask that you try our solution for FREE -- for as long as you want. We are confident that after you try it, you'll feel as we do -- that MediaSignage is the ultimate Digital Solution, period!

# The mediaCLOUD / Enterprise feature list

- SignageStudio Digital Signage management suit (cross OS)
- SignagePlayer Web, Desktop & Mobile (Windows, Mac, Linux, Android, iOS & browser)
- Multi Campaign management
- Dynamic Screen division (zones) with layering
- Enhanced Timeline / visual playlist
- Media Resource management
- Easy timeline sequencing and management
- Remote Player control
- Player health and live statistics / remote snapshot
- Advanced Scene designer with animation, effects, layout constraints and more
- RSS / MRSS / Stock Components
- Database connector / XML Player
- Social components including Twitter and Facebook
- Kiosk / Touchscreen builder
- Live TV (HD mediaTV)
- HTML5 / Web Components
- Multi Language and localization support
- Watchdog service
- Automatic software updates
- Over 100 FREE startup templates
- Player Cache Engine / Sneaker Net / Offline playback
- Advertising Engine / proof of play / reporting
- Software development kit and Application program interface
- Migration path to dedicated mediaSERVER
- Multi user management with Access control list
- Multi user privilege control
- Embed presentation in Web sites
- Enterprise branding / white label
- Free live support at <http://chat.mediasignage.com>
- Free video tutorials at <http://tutorials.mediasignage.com>

## At MediaSignage we do things, well differently...

features	us	them
<b>Pricing</b>	<b>FREE / unlimited screens</b>	<b>expansive / pay per screen</b>
developed using an open source platform	YES	NO
build once and run across any Desktop PC	YES	NO
build once & run across any Android & iOS device	YES	NO
build once and embed to any web page	YES	NO
white label / brand the entire mediaCLOUD	YES	NO
FREE shared library of resources	YES	NO
FREE templates	YES	NO
FREE Live support	YES	NO
hardware independent player	YES	NO
discount on mediaBOX for Enterprise users	YES	NO
open source SDK & API	YES	NO
migration from FREE SaaS to private server	YES	NO
community support by thousands of members	YES	NO
loose licensing model / open for OEM vendors	YES	NO

With MediaSignage, your presentation  
**will come ALIVE**



## MediaSignage Inc.

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Ready to get started? <http://start.mediasignage.com>

